

**Remit Address: WFLA 33096 Collection Center Drive** Chicago, IL 60693 Main: (813) 221-5771 Billing: (317) 296-3100

## **Billing Address:**

**Main Street Media Group Attention: Accounts Payable** PO Box 25093 Alexandria, VA 22314 **USA** 

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	Advertiser	POL/Senate Leadership Fund					
	Product	Florida					
	Estimate Number	3230					

Invoice #	924984-2
Invoice Date	09/30/16
Invoice Month	October 2016
Invoice Period	09/26/16 - 09/26/16

Property	WFLA
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	924984
Alt Order #	25276287
Deal #	
Order Flight	09/20/16 - 09/26/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9914775
Advertiser Code	155
Product 1/2	353

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WFLA	Local News @ 4a	4a-430a		•			•	-		
					6 to 10/02/16	1x	M				
	WFLA			М	09/26/16	:30	4:12 AM	SLFTV30FL02H	\$120.00		1
10	WFLA	Local News @ 430a	430-5a								
					6 to 10/02/16	1x	M				
	WFLA			M	09/26/16	:30	4:41 AM	SLFTV30FL02H	\$220.00		1
13	WFLA	Local News @ 5a	5-530a								
					6 to 10/02/16	1x	M				
	WFLA			M	09/26/16	:30	5:12 AM	SLFTV30FL02H	\$775.00		1
18	WFLA	Local News @ 6a	558-7a								
					6 to 10/02/16	1x	M				
	WFLA			M	09/26/16	:30	6:29 AM	SLFTV30FL02H	\$1,800.00		1
23	WFLA	Today Show	657-9a								
					6 to 10/02/16	1x	M				
	WFLA			M	09/26/16	:30	7:59 AM	SLFTV30FL02H	\$2,650.00		1
29	WFLA	M-F 10-11a	10-11a								
					6 to 10/02/16	1x	M				
	WFLA			M	09/26/16	:30	10:50 AM	SLFTV30FL02H	\$550.00		1
34	WFLA	Today Show 3	12-1258p								
					6 to 10/02/16	1x	M				
	WFLA			M	09/26/16	:30	12:28 PM	SLFTV30FL02H	\$900.00		1
39	WFLA	M-F 2-3p	2-3p								
					6 to 10/02/16	1x	M				
	WFLA			M	09/26/16	:30	2:42 PM	SLFTV30FL02H	\$900.00		1
46	WFLA	M-F 4-5p	4-5p								
					6 to 10/02/16	1x	M				
	WFLA			M	09/26/16	:30	4:22 PM	SLFTV30FL02H	\$1,100.00		1
49	WFLA	M-F 5-530p	5-530p								

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



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## INVOICE

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49	WFLA	M-F 5-530p	5-530p		•		•	•	•		
				09/26/16	s to 10/02/16	1x	M				
	WFLA			M	09/26/16	:30	5:24 PM	SLFTV30FL02H	\$2,500.00		1
54	WFLA	Local 6p News	6-630p								
				09/26/16	6 to 10/02/16	1x	M				
	WFLA			M	09/26/16	:30	6:23 PM	SLFTV30FL02H	\$3,200.00		1
58	WFLA	Local 7p News	7-730p								
				09/26/16	6 to 10/02/16	1x	M				
	WFLA			M	09/26/16	:30	7:25 PM	SLFTV30FL02H	\$2,200.00	1	1
61	WFLA	Mon 9-11p Presidential De	9-11p								
				09/26/16	s to 10/02/16	1x	M				
	WFLA			M	09/26/16	:30	10:48 PM	SLFTV30FL02H	\$15,000.00		1
64	WFLA	Late News M-Su	M-Su								
				09/26/16	s to 10/02/16	1x	M				
	WFLA			M	09/26/16	:30	11:24 PM	SLFTV30FL02H	\$4,400.00		1
69	WFLA	Late Night	Late Night								
		_	_	09/26/16	s to 10/02/16	1x	M				
	WFLA			M	09/26/16	:30	1:31 AM	SLFTV30FL02H	\$850.00	1	1
74	WFLA	Last Call	M-F 137-205a								
				09/26/16	6 to 10/02/16	1x	M				
	WFLA			М	09/26/16	:30	1:47 AM	SLFTV30FL02H	\$400.00		1
		<u>/</u>	Aired Spots	16							

<u>Gross Total</u> \$37,565.00

Agency Commission \$5,634.75

Net Amount Due \$31,930.25 Payment Terms 30 Days